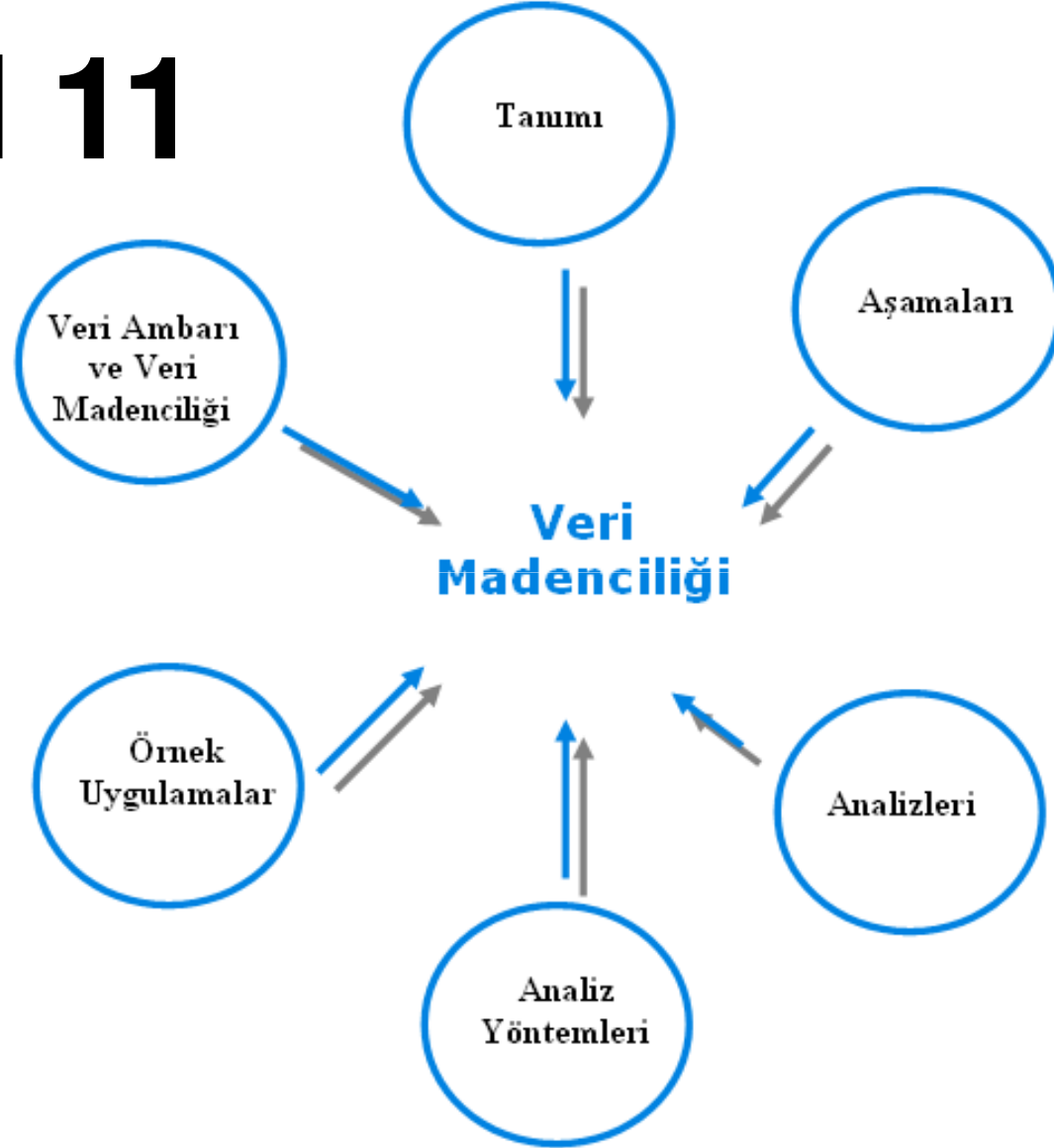


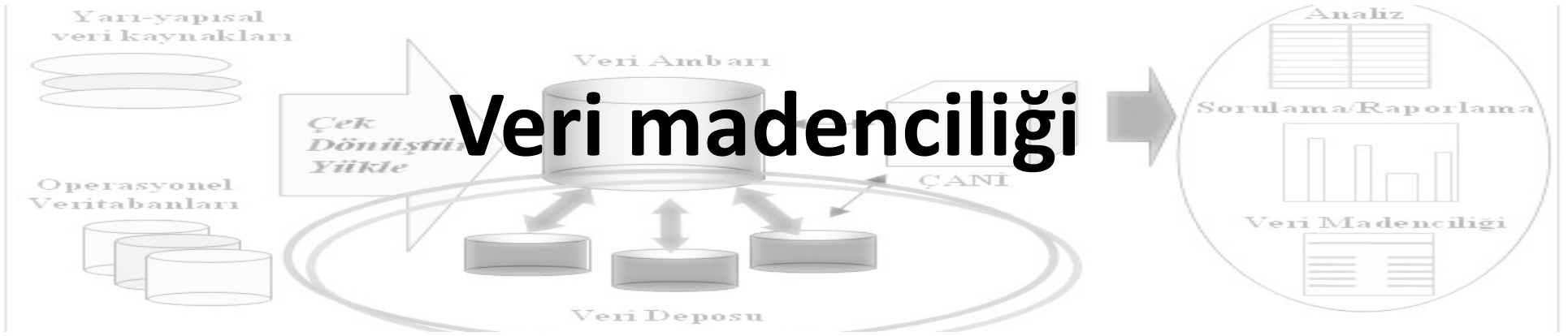
İş Zekası ve Veri Ambarı Sistemleri

Nergiz Ercil Çağıltay

“Her ormanı boş sanma belki de kuytularında bir kaplan uyuyordur.” **Sadi**

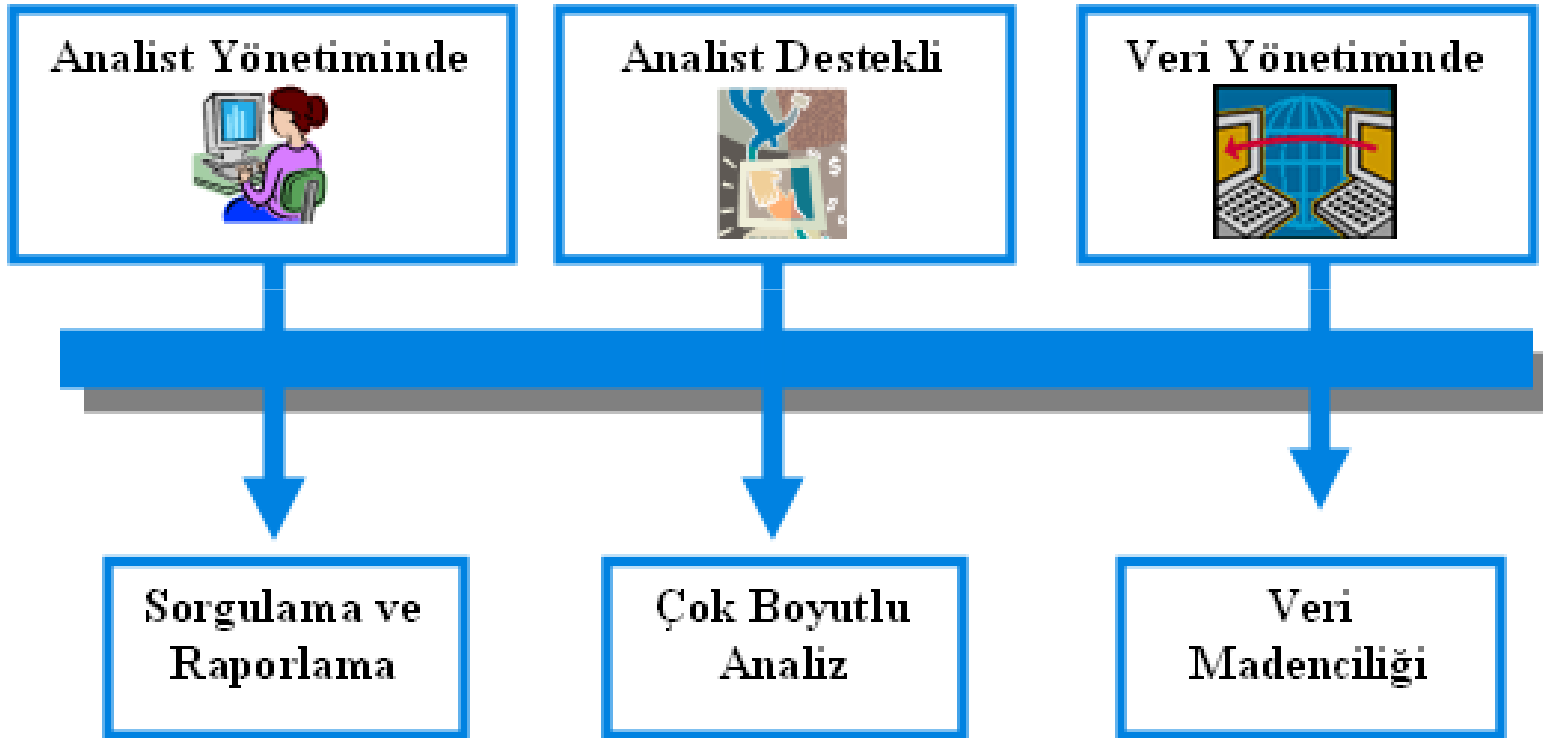
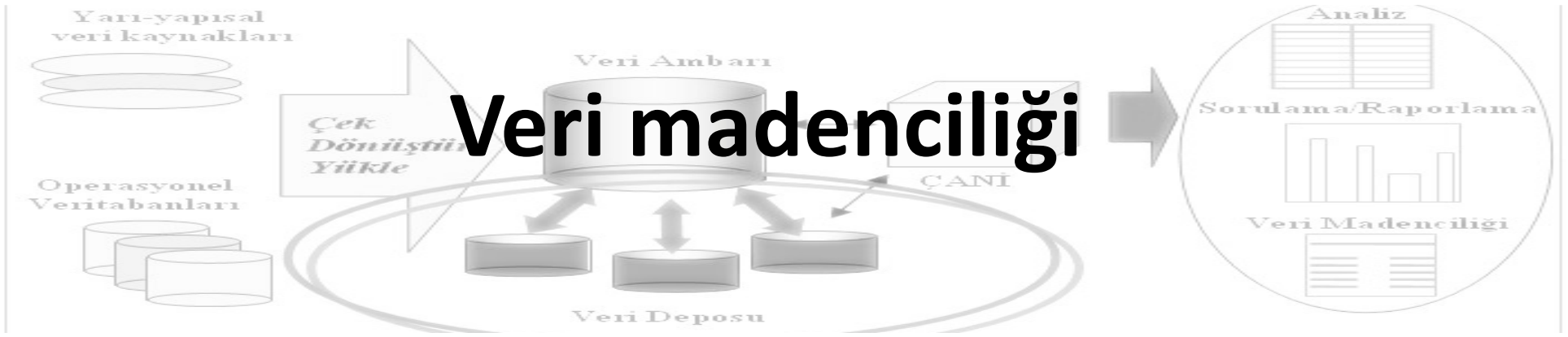
BÖLÜM 11

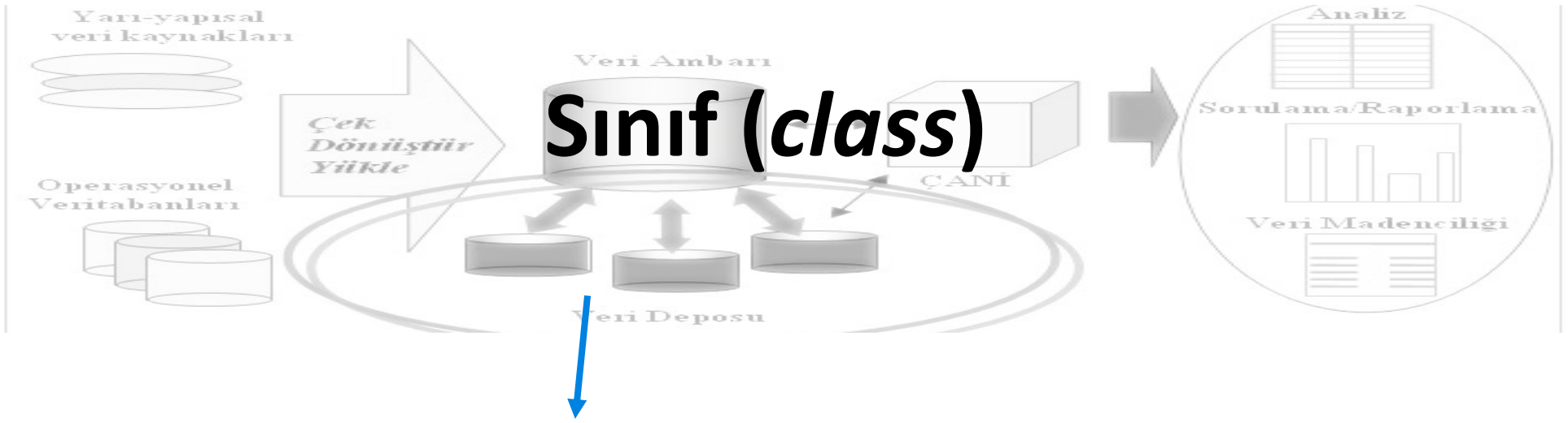




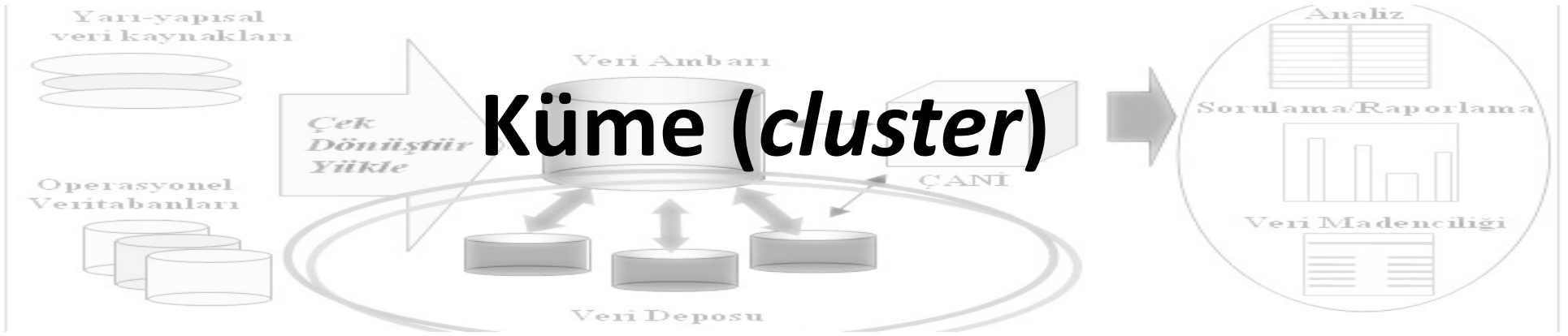
(Data Mining)

veri içindeki saklı **örüntülerin** (*pattern*) keşfedilerek ortaya çıkarılması amacıyla gerçekleştirilen çalışmalar

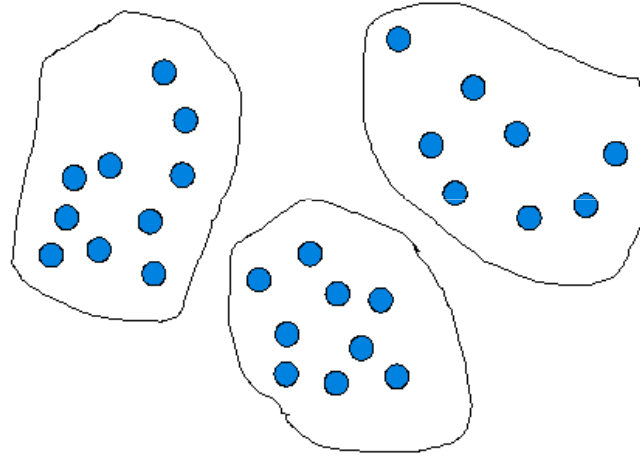


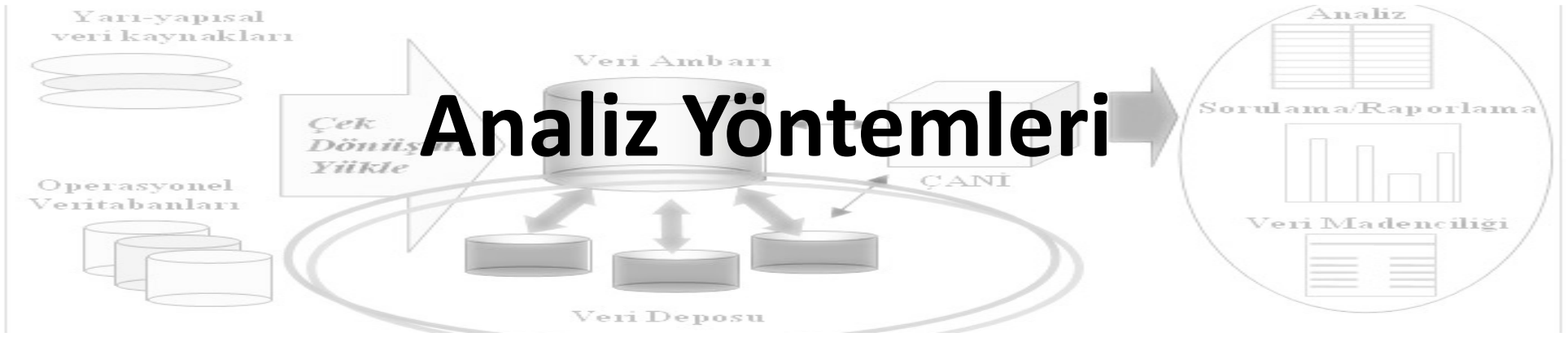


Ad	Ünvan	Yıl	Ödüllendirme
Osman	Prof. Dr.	3	Evet
Ayşe	Yrd. Doç. Dr.	7	Evet
Mustafa	Doç. Dr.	6	Hayır
Hakan	Prof. Dr.	7	Evet
Mehtap	Doç. Dr.	8	Evet
Nihal	Yrd. Doç. Dr.	2	Hayır

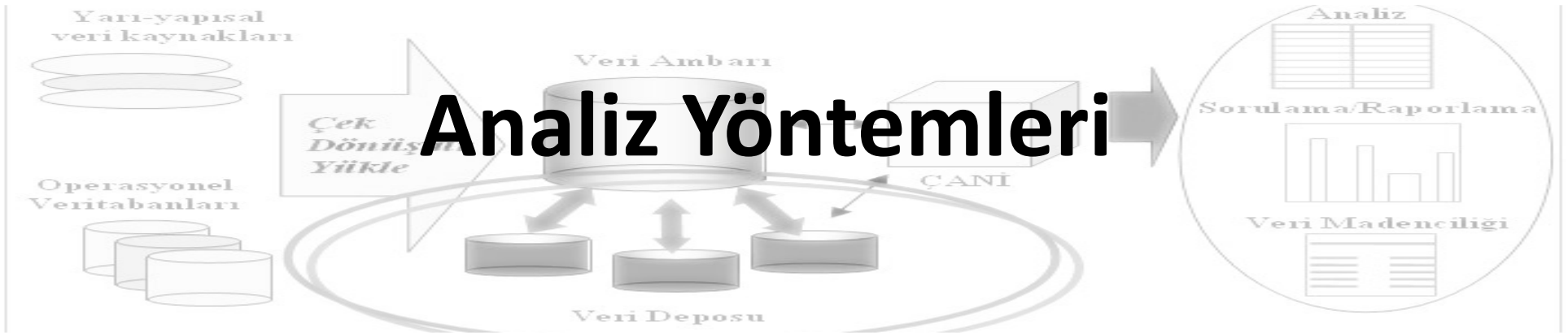


Küme (*cluster*)



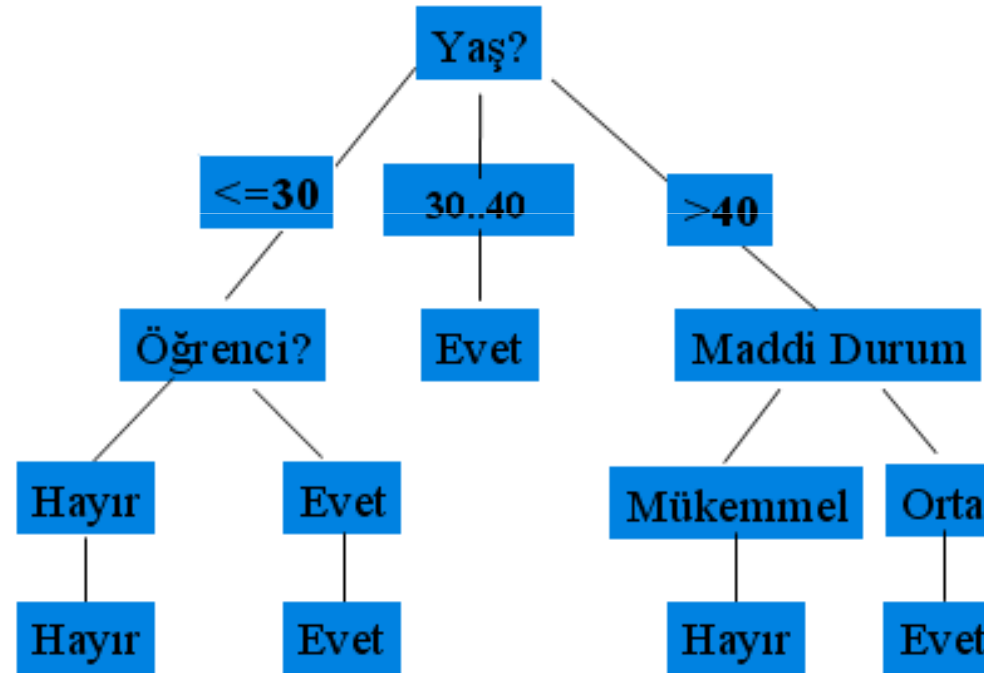


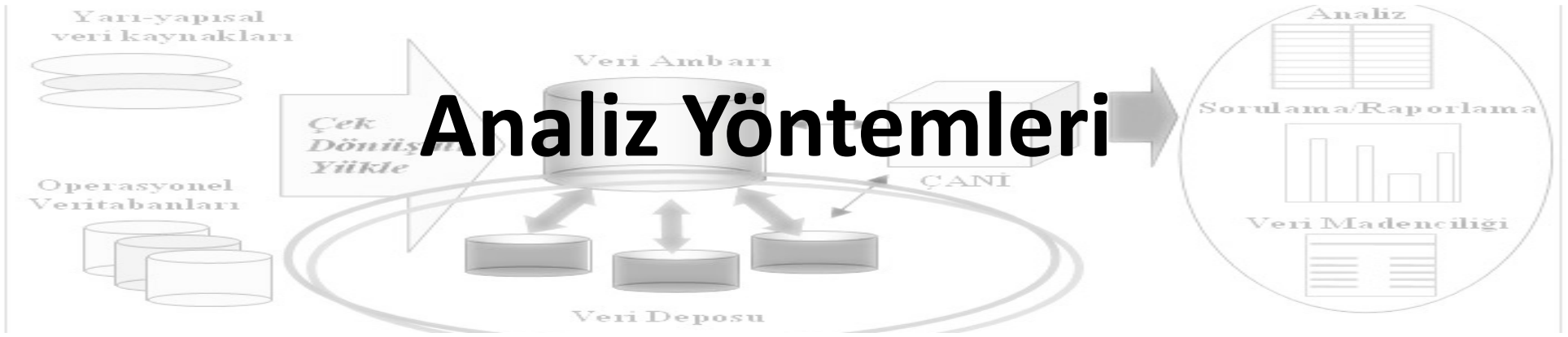
- **Akıllı zihinsel ağlar** (*Artificial Neural Networks*)
- **Genetik Algoritmalar** (*Genetic Algorithms*)
- **Kural oluşturma** (*rule induction*)
- **Veri görüntüleme** (*data visualization*)



Analiz Yöntemleri

Karar ağaçları (*decition trees*)





En yakın komşu metodu (*Nearest neighbor method*)

